



Equipping Rural Zambia



CLIENT PROFILE

Mabvuto Banda started working with **Rent-to-Own (RtO)** in 2012, and has successfully revamped “Phaken’s Lodge” in Petauke District, Zambia after purchasing a new generator. Power shortages are a well-known problem throughout Zambia but can be disastrous for business, especially in the customer service industry. Mabvuto opened his lodge back in 2009 but before he had a generator, he says he customers would openly complain about his service whenever they experienced power shortages. Unreliable power also meant frozen foods that would be prepared for guests at the lodge would spoil.

Rent-to-Own staff visited Phaken’s Lodge and found that a generator would greatly improve Mabvuto’s ability to serve his customers, and allow him to attract business and NGO functions to his lodge. Mabvuto received his generator a short time later, and RtO staff properly installed the equipment, and provided Mabvuto and his staff with training on how to use and maintain it.

Mabvuto successfully completed his payment plan with Rent-to-Own in 2013. He says the generator has increased the overall revenue for his business and has helped him provide for his two young daughters. Mabvuto’s next plan as a entrepreneur is to expand into the agriculture industry as he recently has purchased some land. He has no doubt that he will work again with Rent-to-Own.

MABVUTO BANDA

LOCATION:
PETAUKE DISTRICT,
ZAMBIA



BUSINESS:
LODGE OWNER

CURRENT EQUIPMENT:
GENERATOR

CLIENT SINCE:
2012

CONTACT

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RENT TO OWN - for a productive future

Rent-to-Own is a social enterprise that provides high quality productive assets to small-scale entrepreneurs in rural Zambia. Since our debut in 2010 we have helped catalyze business growth opportunities for hundreds of innovative Zambian entrepreneurs, such as Mabvuto. By providing the necessary equipment, training and financing that are otherwise inaccessible in rural areas we will continue to tap into the true potential of Zambia’s entrepreneurial capacity