



Equipping Rural Zambia



CLIENT PROFILE

Ruth Nyirongo is from the farming area of Chibombo District, Zambia where she produces cabbage and tomatoes to sell at local markets. She starting working with **Rent-to-Own (RtO)** in 2013 in order to expand her farming business through irrigation. Before working with RtO, Ruth was having to water her crops by hand, drawing water from a nearby well with buckets. While this was proving effective, she was unable to expand her farm further to meet the demand for her produce.

Rent-to-Own staff visited Ruth to assess her farm and worked with her to complete a crop schedule and business plan. Upon approval, RtO delivered the requested water pump and pipes to Ruth's farm, providing a full day of training on how to properly use and maintain the equipment.

Now with her own water pump, whether in the rainy season or dry season, Ruth is able to grow and sell her produce throughout the year. The use of a pump also means that she is able to irrigate a larger portion of land in less time and without being restricted by the tiring task of carrying buckets of water to her crops.

Ruth now hopes to further expand her farm by producing winter maize. This is a very lucrative drop during the dry season, and something that would not have been possible without the water pump she obtained through Rent-to-Own.

RUTH NYIRONGO

LOCATION:
KABWE DISTRICT,
ZAMBIA



BUSINESS:
VEGETABLE FARMING

CURRENT EQUIPMENT:
MICRO-IRRIGATION KIT

CLIENT SINCE:
2013

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RENT TO OWN - *for a productive future*

Rent-to-Own is a social enterprise that provides high quality productive assets to small-scale entrepreneurs in rural Zambia. Since our debut in 2010 we have helped catalyze business growth opportunities for hundreds of innovative Zambian entrepreneurs, such as Ruth. By providing the necessary equipment, training and financing that are otherwise inaccessible in rural areas we will continue to tap into the true potential of Zambia's entrepreneurial capacity